

# Master Weaver

*The weavers who have mastered the art of carpet weaving.*

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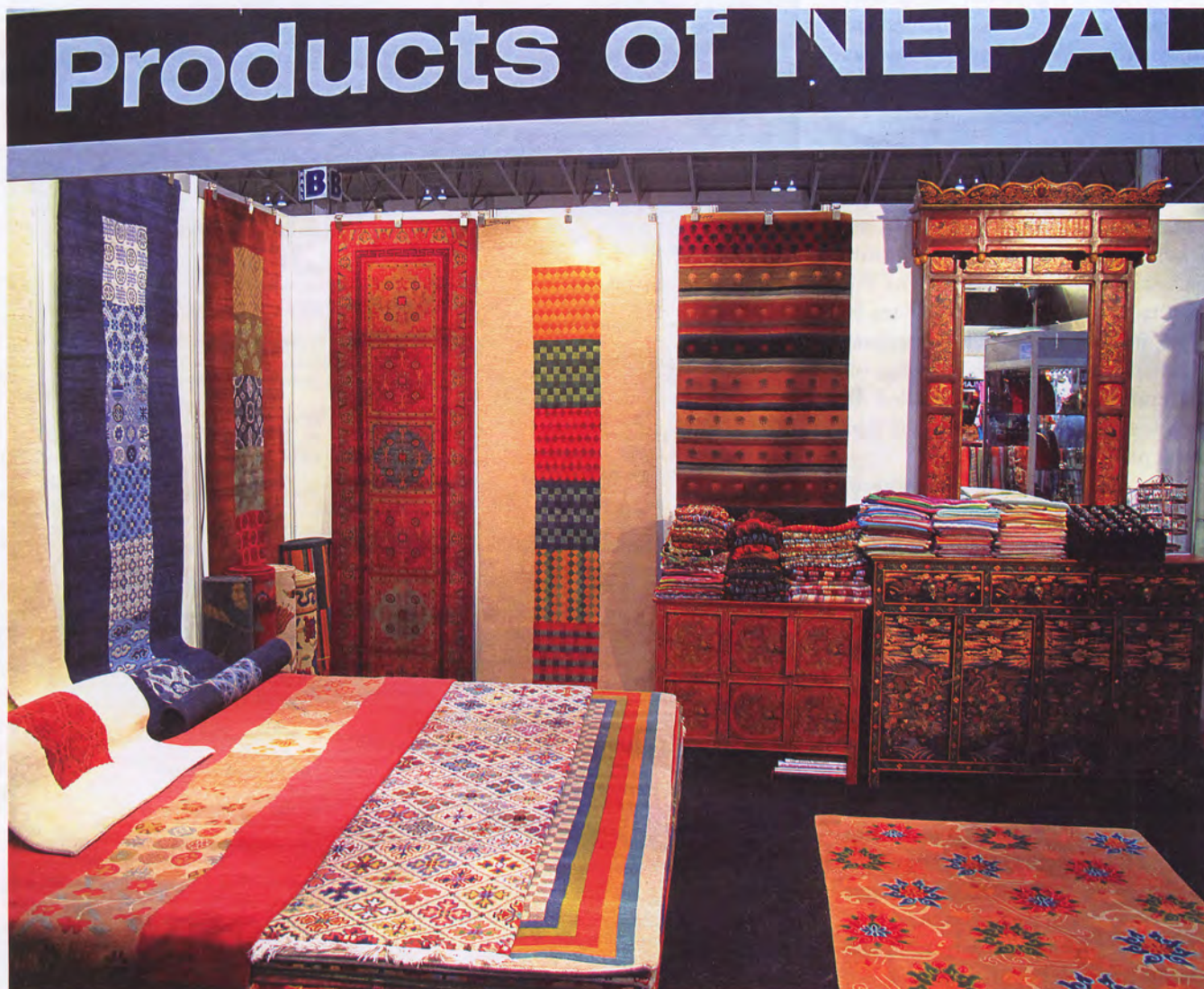


Photo by Pema Karpoche

**H**ow often have you walked into a shop and walked out with something much bigger than you needed just because you could not resist your temptation? Even if we would want - it rarely happens. Recently I walked into one such place that made me want much bigger and lavish than I intended to or even expected to buy. I am talking about my experience with Master Weaver at Jawalakhel, Lalitpur.

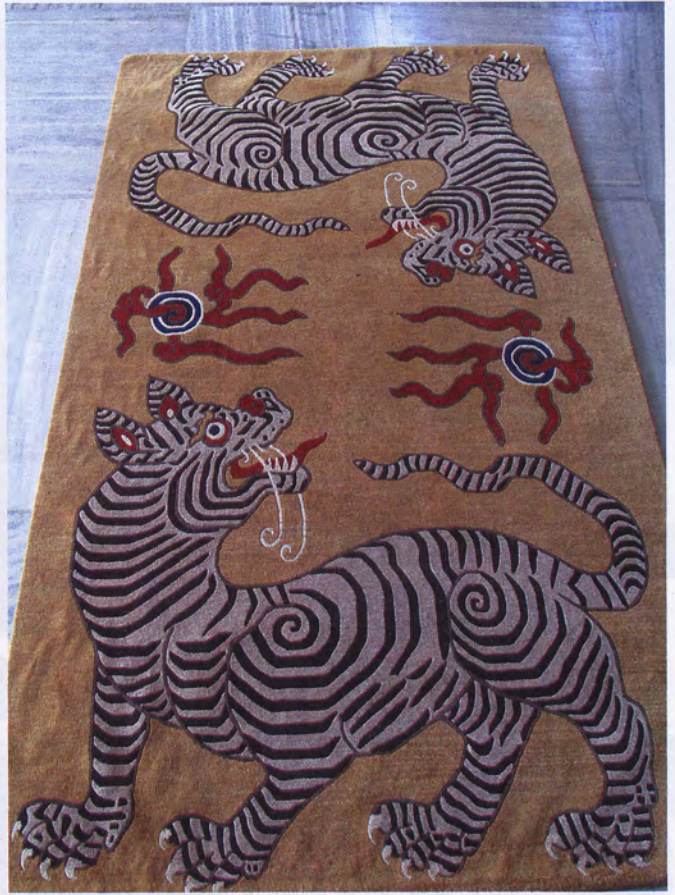
Master Weaver, as the name says it all, is a modern day avatar of the ancient

Grand Masters (Chenmola in Tibetan) of the Tibetan Carpet weaving art which flourished only in Gyangtse valley of Tibet for centuries. The art travelled south across the Himalayas into Nepal from 1959 onwards with the influx of Tibetan refugees who entered the country to seek asylum. The rest, they say, is a history.

The company is today owned and run by the second generation of the Tibetan Refugee family who pioneered privately manufactured business of Tibetan carpet in Nepal in early 1970s. Starting the

business from a humble setting of a few weavers for self sustenance of the family inadvertently gave birth to the modern day Nepalese Tibetan Carpet Industries of Nepal. The brand loved all over the world for its innocence, beauty, quality and versatility.

Master Weaver has one of the finest products of Nepalese Tibetan Carpets that the city has to offer. The company basically does custom-order productions for export to North America and Europe but it also takes great interest in doing the same for niche local customers



as well. The carpet patterns range from traditional, transitional to ultra modern and many with even borrowed designs from ancient Tibetan art or antique pieces which there by adds value to the pieces representative of the culture and history. There are also a wide range of sizes, shapes and patterns that you can choose from once you enter the showroom. Many people have an idea of what they want but are shown options much better than they imagined. The workers in the company are trained to work for quality rather than quantity which every piece of the company's product shows.

The company is also a member of CARE & FAIR which is a social service initiative against child labor and facilitating free clinic and ambulance services to the employees of carpet industry and disadvantaged members of the society. The company's management also makes it a point to provide education to all the children of the employees, hence fulfilling its corporate social responsibility to the fullest possible. Currently 36 boys and girls are sponsored fully into different schools.

The quality of products is also ensured by international quality certification (ISO 9001-2008) awarded by

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You walk into a place and you walk out with a much different product than you had in mind. That is a way of saying you got something that was better than you imagined. It is the ability of

art to surprise. And Tibetan carpets in Master Weaver do that pleasantly and quite often. It will adorn your rooms with stories of history and patterns of present, blended together with uniqueness and craft you will not regret investing in. ■